



## **NetNumber Founder to Advise on Simplifying LTE Signaling Complexity at LTE North America 2014**

LOWELL, Mass. — Nov. 11, 2014

### **WHO:**

Douglas Ranalli, NetNumber Founder and Chief Strategy Officer, will deliver a presentation entitled “*How to Simplify LTE Routing and Signaling Complexity*” at this month’s LTE North America 2014.

### **WHEN:**

Mr. Ranalli will speak on Tuesday, November 18, 2014 at 3:00 pm Local Time.

### **WHERE:**

LTE North America 2014  
Intercontinental Hotel  
Dallas, Texas, USA

### **WHAT:**

In his remarks, Mr. Ranalli will examine the dramatic increase in signaling complexity when SIP, ENUM and DIAMETER functions are added to the existing SS7/C7 signaling network for IMS/LTE support. He will propose a paradigm shift to a Centralized Signaling and Routing Control (CSRC) model, which can resolve this signaling surge. Mr. Ranalli also will review the technical and business benefits of a centralized routing strategy, including helping operators simplify their OSS/BSS services. Lastly, he will discuss how NetNumber’s CSRC platform TITAN can enable operators to support emerging VoWIFI services.

Meet NetNumber executives at Pod #6 on the exhibit floor at LTE North America 2014. To schedule a meeting, contact [Kim Gibbons](mailto:kgibbons@netnumber.com), [kgibbons@netnumber.com](mailto:kgibbons@netnumber.com)

###

### **About NetNumber**

NetNumber, Inc. brings 14 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of converged signaling, routing and database services to the global communications industry. Visit [www.netnumber.com](http://www.netnumber.com) for more information. Connect with us on Twitter, LinkedIn, Google+ and Facebook.

**Press Contact:** Kim Gibbons, [kgibbons@netnumber.com](mailto:kgibbons@netnumber.com), +1 408 398 5223