



NetNumber Named Finalist for World Communication Innovation Award

NetNumber Executive to Discuss Innovation at Total Telecom Festival

LOWELL, Mass. — Nov. 19, 2014 — NetNumber announced today it has been selected as a finalist in the Innovation category of the World Communication Awards. NetNumber is the leading provider of centralized signaling and routing controller (CSRC) solutions. Telecom operators today are dealing with rapidly changing technology, maximizing return on investment, and architecting the network for agility and flexibility in order to change user services and offer new services more quickly. The growing complexity in the networks with IMS and LTE hinders the ability of operators to meet these challenges effectively. This especially applies to operators that have traditional SS7 networks in service, and are wrestling with the transition from legacy to next-generation network technologies. CSRC solutions provide tremendous advantages in operational efficiencies and service innovation.

A finalist for the Innovation Award, the NetNumber TITAN platform provides multi-protocol CSCSR services for a converged network. TITAN is a common, virtualized infrastructure for all signaling control, routing policy enforcement and subscriber database services in the network. TITAN is transforming how operators deliver new services to their customers while dramatically simplifying the network core and reducing operating costs with IMS, LTE and SS7 applications combined in TITAN and seamlessly integrated in the existing operator network and OSS/BSS.

“NetNumber is honored to be selected as a finalist for the Innovation category of the World Communication Awards,” said Brad Boston, president and CEO of NetNumber. “Our focus is on enabling carriers to deliver new services for their customers more quickly, while managing the transition to next-generation networks. This industry recognition reinforces the unique capabilities of our TITAN platform to reduce the negative impact of signaling traffic on wireless and wireline networks.”

Today, TITAN is deployed on more than 350 servers on five continents, and supports more than 200 billion transactions per month.

Pieter Veenstra, a recognized SS7 and IMS expert who recently joined NetNumber with 30 years of Telecom experience, will lead a round-table discussion on “Radically Simplifying Signaling and Control in the Network Core” on December 2, 2014 at the Total Telecom Festival.

Now in their 16th year, the World Communication Awards provide a spectacular end to the first day of the Total Telecom Festival as the very best innovative companies and individuals are rewarded for their hard work, dedication and ingenuity in global telecoms. The focus is on companies that are leaders and deliver excellence for their customers, and creating an equal opportunity for large and small companies alike to have their share of success. The World Communication Awards are the preeminent awards for all of the telecoms industry.

To schedule a meeting with NetNumber at the Total Telecom Festival, contact [Kim Gibbons](mailto:kgibbons@netnumber.com), kgibbons@netnumber.com

###

About NetNumber

NetNumber, Inc. brings 15 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of converged signaling, routing and database services to the global communications industry. Visit www.netnumber.com for more information. Connect with us on Twitter, LinkedIn, Google+ and Facebook.

Press Contact: Kim Gibbons, kgibbons@netnumber.com, +1 408 398 5223