



## **NetNumber Executive to Discuss Impact of Centralized Signaling at MENA Telecoms Executive Forum 2015**

LOWELL, Mass. — Jan. 14, 2015

### **WHO:**

Matt Rosenberg, vice president, NetNumber Global Sales, Solution Design and Product Management, will deliver a presentation entitled “*Why Should Carriers Consider a Centralized Signaling and Routing Control (CSRC) Platform?*” at this year's MENA Telecoms Executive Forum.

### **WHEN:**

Mr. Rosenberg will speak on Wednesday, January 21, 2015 at 1:00 pm Local Time.

### **WHERE:**

MENA Telecoms Executive Forum 2015  
The Westin Dubai Mina Seyahi Beach Resort & Marina  
Dubai, United Arab Emirates

### **WHAT:**

As carriers migrate from TDM to IP, they are eager to simplify their networks, reduce OPEX and support the delivery of new services. Mr. Rosenberg will discuss how a Centralized Signaling and Routing Control (CSRC) platform can promote NFV with multiple applications running on a common platform. Such an approach best supports next-generation networks by helping carriers achieve simplification and lower costs in the OSS/BSS layer. Additionally, a CSRC solution enables carriers to implement dynamic policy management service, network and subscriber-aware real-time activities.

To schedule a meeting with NetNumber at MENA Telecoms Executive Forum 2015, contact [Kim Gibbons](mailto:kgibbons@netnumber.com), [kgibbons@netnumber.com](mailto:kgibbons@netnumber.com)

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### **About NetNumber**

NetNumber, Inc. brings 15 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of provider of Centralized Signaling and Routing Control (CSRC) solutions to the global communications industry. Visit [www.netnumber.com](http://www.netnumber.com) for more information. Connect with us on Twitter, LinkedIn, Google+ and Facebook.

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