



NetNumber CRE Supports New Services for Ziggo Customers

LOWELL, Mass. — July 29, 2015 — NetNumber announced today Ziggo, the largest cable operator in the Netherlands, is using the NetNumber TITAN to help enable delivery of broadband Internet, voice and video services to Ziggo's enterprise and consumer customers across the country. Ziggo recently selected and deployed NetNumber TITAN as a centralized routing engine (CRE) in its core network in order to facilitate a Class 4 evolution project designed to accelerate the launch of new services.

The NetNumber TITAN platform provides multi-protocol centralized signaling and routing control (CSRC) services for a converged network. TITAN is a common, virtualized infrastructure for all signaling control, routing policy enforcement and subscriber database services in the network. It uniquely delivers centralized provisioning and management combined with a powerful distributed, in-memory database replication method that enables all signal processing to happen at the optimal location in an operator's network. TITAN is transforming how operators deliver new services to their customers while significantly simplifying the network core and reducing operating costs.

The NetNumber CRE application delivered on TITAN provides carriers with a single point of provisioning for routing policy updates that are applied in real-time across the network. This is preferred over the alternative approach of updating routing data in every switch in the network, which is expensive, slow, and limits functionality. With the NetNumber CRE, adding support for new services is done in a centralized fashion, thus eliminating the need for single-server routing updates across a network with dozen, hundreds or thousands of switches. Carriers can dramatically accelerate the delivery of new services for enhanced customer loyalty and increased revenue opportunities.

“Carriers are looking for telco-grade solutions that support the convergence of existing networks to reduce operating costs and complexity while enabling service agility for increasing revenue and competitiveness,” said Matt Rosenberg, vice president of Global Sales, Solution Design and Product Management. “Ziggo’s selection of the NetNumber CRE provides them with all the benefits of the platform.”

Today, TITAN is deployed on more than 350 servers on five continents, and supports more than 200 billion transactions per month.

Learn more about TITAN at <http://netnumber.com/products/titan/> or by contacting sales@netnumber.com.

About NetNumber

NetNumber, Inc. brings 15 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of Centralized Signaling and Routing Control (CSRC) solutions to the global communications industry. Visit www.netnumber.com for more information. Connect with us on Twitter, LinkedIn, Google+ and Facebook.

###

Contact Information:

Kim Gibbons

+1 408 398 5223

kgibbons@netnumber.com