



NetNumber Founder to Discuss Critical Impact of Signaling on Operator Networks at Mobile World Congress 2016

LOWELL, Mass. — Feb. 4, 2016

WHO:

Doug Ranalli, NetNumber founder and chief strategy officer, will deliver a Power Hour session entitled “*Removing the Signaling Barrier to Network Evolution*” at this year's GSMA Mobile World Congress (MWC). Power Hour sessions are part of the GSMA Partner Programme, which offer MWC attendees the opportunity to amplify their knowledge about the mobile industry.

WHEN:

Mr. Ranalli will speak on Thursday, February 25, 2015 at 11:30 am Local Time.

WHERE:

Mobile World Congress 2016
Hall 8, Theatre A
Fira Gran Via
Barcelona

WHAT:

Operators are re-evaluating how to run the network given Opex/Capex pressures, the need to run multiple generations of technology, and the demand to innovate services faster. Most operators don't realize signaling can be the gateway—or barrier—to a network that easily supports services like VoLTE, VoWiFi and IoT. Industry recognized signaling expert Doug Ranalli explains the signaling layer and how operators are utilizing a “common signaling core” to create competitive advantage and reduce costs.

To schedule a meeting with Mr. Ranalli or other NetNumber executives at MWC16, contact [Kim Gibbons](mailto:kgibbons@netnumber.com), kgibbons@netnumber.com

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About NetNumber

NetNumber, Inc. brings 15 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of provider of Centralized Signaling and Routing Control (CSRC) solutions to the global communications industry. Visit www.netnumber.com for more information. Connect with us on Twitter, LinkedIn, Google+ and Facebook.

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