



Marcatel Selects GENBAND and NetNumber Solution to Upgrade its Mission-Critical Infrastructure

Enhances delivery of next-generation services to business customers across Mexico

Plano, TX, March 9, 2016 – [GENBAND™](#), a leading provider of real-time communications solutions today announced that Marcatel, one of Mexico’s largest carriers, has selected GENBAND for the delivery of an interconnect solution integrating the NetNumber TITAN Signaling Transfer Point (STP).

“We selected GENBAND to integrate the NetNumber TITAN STP application because of their long-standing successful relationship and the resulting flexible, future-proof solution,” said Manuel Zavaleta, Marcatel’s Chief Operating Officer. “This agreement builds on our previous relationship and we’re confident that it will allow us to enjoy a superior level of customer care while better serving our own end-users.”

NetNumber is partnering with GENBAND to integrate its Signaling Transfer Point (STP) application into GENBAND’s industry-leading portfolio to offer market-leading interconnect and IMS solutions. The joint solution enables Communications Service Providers to achieve unprecedented levels of scalability, efficiency and profitability in their networks, enabling optimal route decisions, route quality and profitability. Marcatel has already deployed a number of GENBAND’s market-leading solutions in its network, including the [Q20 SBC](#), [C3 Call Session Controller](#) and [G9 Media Gateway](#).

“Key Service Providers like Marcatel in Mexico continue to boost their efficiency, enrich their product offerings and gain more functionality within their network, in line with latest wave of regulatory changes and interconnection requirements,” said John Ryan, GENBAND Senior Vice President of Americas Sales. “Marcatel represents a brilliant example of how our partnership and solutions with NetNumber allow our customers to quickly adapt to these changes, while reaping the benefits and flexibility of a much enhanced signaling infrastructure.”

NetNumber TITAN provides a multi-protocol framework for a converged network, supporting more than 15 different signaling applications, such as DSC (Diameter), CRE (SIP), SS7 Firewall, LNP, ENUM/DNS. The NetNumber STP application offers SS7/C7 STP and Signaling Gateway (SG) services over traditional time-division multiplexing (TDM) networks and/or IP-based SIGTRAN networks. NetNumber TITAN is deployed on more than 350 servers across Africa, North America, Latin America, Europe, Middle East, Asian and Australia/New Zealand. Its robust subscriber data management capability supports more than 200 billion transactions per month.

“Carriers will continue to operate legacy and next-generation networks for years to come,” said Matt Rosenberg, vice president of NetNumber Global Sales, Solution Design and Product. “The complexity inherent in this transition makes service agility difficult to achieve. However, carriers like Marcatel can deploy a multi-protocol signaling control platform such as NetNumber TITAN to reduce the signaling traffic between the separate but inter-related SS7, ENUM, LTE and IMS functions in their legacy and next-generation networks. The result is a network core that can support faster time-to-market of new service offerings, while minimizing the impact to legacy services and to the OSS/BSS systems.

About NetNumber

NetNumber, Inc. brings 16 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of Centralized Signaling and Routing Control (CSRC) solutions on which additional services such as number portability data and global code range data easily can be added. Visit netnumber.com for more information.

About Marcatel

Marcatel is one of the largest carriers in Mexico, providing service to business customers. The company offers carrier infrastructure, IP and data services. Marcatel provides integrated communication services including Cloud Services, SIP trunking, dedicated internet lines, long distance, 800 numbers, prepaid calling cards, calling cards with international coverage, as well as telephony administration and cost control systems. Marcatel’s IP broadband data services include Internet access and Cloud PBX. The company also provides carrier services such as dark fiber, private lines, co-location and spectrum frequencies for microwave access. Additional information on Marcatel is available at marcatel.com

About GENBAND

GENBAND, a **2015 CNBC Disruptor 50**, is a global leader in real-time communications software solutions for service providers, enterprises, independent software vendors, systems integrators and developers in over 80 countries. Kandy, its award-winning, disruptive real-time communications software development platform, is built from the company’s global telecommunications network and security technologies. The platform enables these companies to easily embed a full suite of voice, video, chat, screen-sharing and collaboration capabilities into their existing business, web and mobile applications. The company’s **Network Modernization, Unified Communications, Mobility and Embedded Communications** solutions enable its customers to quickly capitalize on growing market segments and introduce differentiating products, applications and services. GENBAND’s market-leading solutions, which are deployable in the network, on premise or through the cloud, help its customers connect people to each other and address the growing demands of today’s consumers and businesses for real-time communications wherever they happen to be. To learn more visit genband.com.

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