



FOR IMMEDIATE RELEASE

NetNumber to Sponsor GENBAND's Perspectives16 Annual Customer & Partner Summit in Orlando, Florida

LOWELL, Mass. – April 13, 2016 — NetNumber today announced that it is an Exhibitor at [GENBAND™ Perspectives16](#) Annual Customer and Partner Summit, held May 1-5, 2016 at the JW Marriott Orlando Grande Lakes. Perspectives16 brings together the brightest minds in the communications, software, service provider, channel partner and enterprise communities to share the latest trends, issues and opportunities affecting the communications landscape.

More than 700 attendees are expected to attend GENBAND's fourth annual Perspectives conference. Perspectives15 was extensively covered by leading media outlets and market research firms, making it one of the most highly discussed industry events of the year.



"Since Perspectives15, NetNumber and GENBAND have partnered successfully to win a number of strategic customer deals around the globe," said Steve Legge, Vice President of Corporate Development for NetNumber. "It has been exciting to see how well our joint solutions have been received by communication service providers. We look forward to engaging with current and potential customers at this year's Perspectives16 summit, and discussing how we can help address the most critical challenges facing the industry together with GENBAND."

"We are thrilled to have a great organization such as NetNumber be an integral part of Perspectives16," said Patrick Joggerst, Executive Vice President of Global Sales & Marketing at GENBAND. "Without their strong support we could not have assembled such a world-class line up of speakers and entertainment. Perspectives16 promises to be an unforgettable experience for our sponsors, customers and partners."

NetNumber will showcase its award-winning TITAN centralized signaling and routing control (CSRC) platform during the summit. TITAN provides a common, virtualized infrastructure for all signaling control, routing policy enforcement and subscriber database services in the network. It uniquely delivers centralized provisioning and management combined with a powerful distributed, in-memory database replication method that enables all signal processing to happen at the optimal location in an operator's network. TITAN is transforming how operators deliver new services to their customers while significantly simplifying the network core and reducing operating costs. Today, TITAN is deployed on more than 350 servers on five continents, and supports more than 200 billion transactions per month.

About GENBAND

GENBAND, a [2015 CNBC Disruptor 50](#), is a global leader in real-time communications software solutions for service providers, enterprises, independent software vendors, systems integrators and developers in over 80 countries. Kandy, its award-winning, disruptive real-time communications software development platform, is built from the company's global telecommunications network and security technologies. The platform enables these companies to easily embed a full suite of voice, video, chat, screen-sharing and collaboration capabilities into their existing business, web and mobile applications. The company's **Network Modernization**, **Unified Communications**, **Mobility** and **Embedded Communications** solutions enable its customers to quickly capitalize on

growing market segments and introduce differentiating products, applications and services. GENBAND's market-leading solutions, which are deployable in the network, on premise or through the cloud, help its customers connect people to each other and address the growing demands of today's consumers and businesses for real-time communications wherever they happen to be. To learn more visit genband.com.

GENBAND, the GENBAND logo and icon are trademarks of GENBAND.

About NetNumber

NetNumber, Inc. brings 16 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of Centralized Signaling and Routing Control (CSRC) solutions to the global communications industry. [Visit netnumber.com](http://netnumber.com) for more information.

Contact Information:

Kim Gibbons
+1 408 398 5223
kgibbons@netnumber.com