



## **Iristel Selects NetNumber to Help Bring More Advanced Telecom Services to Rural and Remote Northern Canada**

LOWELL, Mass. — Sept. 27, 2016 — Iristel Inc., Canada’s fastest-growing telecom carrier, is partnering with NetNumber to enhance wireless services of its sister company ICE Wireless in the three territories—Yukon, Northwest Territories and Nunavut—and Northern Quebec.

Iristel, through its advanced coast-to-coast-to-coast VOIP (Voice Over Internet Protocol) network, has selected the NetNumber TITAN platform with multiple applications, including the Home Subscriber Server (HSS) and Home Location Register (HLR) to enhance services for its majority-owned regional mobile operator ICE Wireless. The TITAN platform will improve signaling and routing of calls and data across the Iristel and ICE networks. Other applications soon to follow include: Diameter Signaling Controller (DSC), Equipment Identity Register (EIR) and Policy and Charging Rules Function (PCRF), to transition from 3G to LTE Advanced services such as high-definition video.

“In populated areas of North America, we take so many telecom services for granted; from simple call display to high-definition video,” says Samer Bishay, President and CEO of both Iristel and ICE. “But in many parts of the remote and rural areas of Northern Canada such things remain spotty, at best, or unavailable. Our goal is to work towards eliminating this Digital Divide and promote economic opportunities for the indigenous peoples and others who choose to live in these beautiful, but harsh, areas of Canada. The NetNumber TITAN platform enables us to easily transition from our current 3G network to LTE Advanced, and support customized mobile phone and data networks for our customers with unique requirements. Working with NetNumber, we can deliver exciting new services to our customers while focusing on cost reductions and service agility.”

NetNumber TITAN, the industry’s most robust centralized signaling and routing control

(CSRC) platform, provides a common, virtualized infrastructure for all signaling control, routing policy enforcement and subscriber database services in the network.

“Carriers such as Iristel and Ice Wireless require robust, telco-grade solutions that provide service agility in order to increase revenue opportunities and customer loyalty,” said Matt Rosenberg, NetNumber vice-president of Global Sales. “However, the complexity inherent in today’s carrier networks from existing or legacy platforms can be a major barrier. Harsh and geographically dispersed environments add to that complexity. By deploying the TITAN multi-protocol signaling control platform, Iristel and Ice Wireless have the flexibility to support faster time to market of new services, while minimizing the impact to OSS/BSS systems.”

Today, TITAN is deployed on more than 350 servers across five continents. Its robust subscriber data management capability supports more than 200 billion transactions per month.

Learn more about NetNumber TITAN at <http://netnumber.com/products/titan/> or by contacting [sales@netnumber.com](mailto:sales@netnumber.com).

#### **About Iristel / ICE Wireless**

Iristel is Canada’s only Competitive Local Exchange Carrier (CLEC) with facilities in all 10 provinces and three territories from the Atlantic, Pacific and Arctic Oceans. It has been licensed by the Canadian Radio-television and Telecommunications Commission (CRTC) since 1999. It is the majority owner of Ice Wireless, a facilities-based mobile network operator that delivers state-of-the-art 3G/4G HSPA+ technology to rural and remote areas of Canada with LTE coming in 2017. Ice Wireless was launched in Inuvik, Northwest Territories in 2005. The Ice Wireless network covers 75% of the population of the Yukon and Northwest Territories and also provides service to Iqaluit, Nunavut and Northern Quebec.

#### **About NetNumber**

NetNumber, Inc. brings more than 16 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of Centralized Signaling and Routing Control (CSRC) solutions to the global communications industry. Signaling-control applications supported on the TITAN CSRC platform include: STP, DSC, HSS, HLR, CRE/BGCF, I/S-CSCF, ENUM/DNS, Number-Portability, Ut-Proxy, GAA, AuC, SDM and PCRF. Visit [www.netnumber.com](http://www.netnumber.com) for more information. Connect with us on Twitter, LinkedIn, Google+ and Facebook.

###

**Contact Information:**

**NetNumber**

Kim Gibbons

+1 408 398 5223

[kgibbons@netnumber.com](mailto:kgibbons@netnumber.com)

**Iristel / ICE Wireless**

Bob Brehl

Media Relations

[PR@icewireless.ca](mailto:PR@icewireless.ca)

+1 416 800 0010