



## **NetNumber Delivers Robocalling Services to Help Operators Block Unwanted Calls from Reaching Consumers**

LOWELL, Mass. — Dec. 6, 2016 —NetNumber announced today it has developed new Robocalling Services working with several telecom operators in the US, including Verizon, to help users and networks detect and further enable users to control automated, prerecorded telephone calls. So-called robocalls come from spoofed phone numbers impersonating phone numbers from government offices, banks and other firms. As calls can now be routed over IP (Internet Protocol), it becomes more difficult to block these calls and “Do Not Call” laws become easier to circumvent. These new Robocalling Services are available in the NetNumber TITAN Centralized Routing Engine (CRE) application.

NetNumber TITAN, the industry’s most robust centralized signaling and routing control (CSRC) platform, provides a common, virtualized infrastructure for all signaling control, routing policy enforcement and subscriber database services in the network. The CRE application provides operators with a single point of provisioning for routing policy updates that are applied in real-time across the network. New Robocalling Services encompass a range of white, black and grey list customer-defined services that sit at the heart of the network and enable operators to decide how to manage, filter and prevent robocalls going through their networks. Operators can use augmenting services like number portability data to determine if a call is part of a robocalling scheme.

“Robocalls have become one of the biggest headaches for consumers and operators alike as they’ve spread from landline phones to mobile devices,” explained Matt Rosenberg, VP of Global Sales for NetNumber. “Consumers are demanding action, and US operators are looking for innovative solutions. NetNumber TITAN now provides operators with a flexible software platform that can be configured on the fly with real-time data so that operators can immediately prevent and respond to any robocall threats in the network, meeting both subscriber needs and any federally approved services.”

“Robocalls are not only an annoyance, but a security threat and continue to be used successfully as part of phishing schemes,” stated Jennifer Clark, vice president, Network Research for 451 Research. “Carriers are looking for ways to identify and potentially eliminate robocalls, while making sure that policies are in place to allow legitimate auto-dialed calls (from your pharmacy, bank, school system etc.) are allowed through. Carriers and consumers alike will appreciate Robocalling functionality such as that announced in the TITAN CRE.”

Today, TITAN is deployed on more than 350 servers across five continents. Its robust subscriber data management capability supports more than 200 billion transactions per month.

Learn more about NetNumber TITAN at <http://netnumber.com/products/titan/> or by contacting [sales@netnumber.com](mailto:sales@netnumber.com).

#### **About NetNumber**

NetNumber, Inc. brings more than 16 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of Centralized Signaling and Routing Control (CSRC) solutions on which additional services such as number portability data and global code range data easily can be added. Visit [www.netnumber.com](http://www.netnumber.com) for more information. Connect with us on Twitter, LinkedIn, Google+ and Facebook.

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