



## **NetNumber Joins CTIA to Help Address Technical Issues Critical to the Wireless Communications Industry**

### ***Key Areas of Focus Include Accurate Routing of SMS Messages and Combating Robocalls***

LOWELL, Mass. — Apr. 12, 2017 — NetNumber, a leading provider of centralized signaling and routing control (CSRC) solutions, announced today it has joined CTIA. CTIA represents the U.S. wireless communications industry and the companies in the mobile ecosystem that support a 21<sup>st</sup> century connected life. Members of CTIA include wireless carriers, device manufacturers, suppliers, and apps and content companies.

“The wireless communications industry is transforming many sectors of the U.S. economy,” said Doug Ranalli, founder and Chief Strategy Officer, NetNumber. “However, critical policy and technical issues require the industry to work together and with lawmakers to progress that transformation. NetNumber applauds the efforts of CTIA to foster dialogue around these critical issues and to help drive innovation in the mobile ecosystem on behalf of businesses and consumers alike. We look forward to working ever more closely with other CTIA members.”

NetNumber founder Doug Ranalli has been working on two topics important to the wireless industry in ongoing CTIA meetings. The first is the accurate routing of messaging services in the U.S. via the Override Services Registry (OSR). This database enables an individual subscriber to receive messaging services from a different provider than voice services. The second area of focus is helping users and networks detect and control nuisance calls, or robocalls.

Learn more about these issues at [www.netnumber.com](http://www.netnumber.com) or by contacting [sales@netnumber.com](mailto:sales@netnumber.com).

### **About NetNumber**

NetNumber, Inc. brings 17 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of Centralized Signaling and Routing Control (CSRC) solutions to the global communications industry. Visit [www.netnumber.com](http://www.netnumber.com) for more information. Connect with us on Twitter, LinkedIn, Google+ and Facebook.

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**Contact Information:**

Kim Gibbons

+1 408 398 5223

[kgibbons@netnumber.com](mailto:kgibbons@netnumber.com)