



NetNumber Named 2017 Red Herring Top 100 Global Winner

Award Recognizes Top Private Companies Across the Globe

LOWELL, Mass. — Nov. 28, 2017 —NetNumber announced today it has been named a winner of the Red Herring Top 100 Global 2017 awards, recognized as one of the top private companies across North America, Europe and Asia. In June 2017, the company was recognized as a Red Herring Top 100 North America company. Based on continued success and the company's ability to quickly pivot as its customer base shifted to software solutions and network functions virtualization (NFV), NetNumber was invited to present at the global event earlier this month. NetNumber founder and chief strategy officer Douglas Ranalli presented an overview of the challenges telecom operators face and how NetNumber is helping operators overcome these challenges with its TITAN Centralized Signaling and Routing Control (CSRC) platform.

Companies were judged by industry experts, insiders and journalists on a wide variety of criteria including financial performance, innovation, business strategy and market penetration. Red Herring's editors have been evaluating the world's startups and tech companies for over two decades. It gives them the ability to see through the industry's hype to pick firms that will continue on a trajectory to success. Brands such as Alibaba, Google, Skype, Spotify, Twitter and YouTube have all been singled out in Red Herring's storied history.

NetNumber is a telecom software company that provides a common, virtualized infrastructure for all signaling control, routing policy enforcement and subscriber database services in the network. It uniquely delivers centralized provisioning and management combined with a powerful distributed, in-memory database replication method that enables all signal processing to happen at the optimal location in an operator's network.

"NetNumber is honored to be recognized as a top private company across the globe, and join the ranks of noteworthy Red Herring Global 100 winners," said Douglas Ranalli, NetNumber founder and chief strategy officer. "The telecom industry is undergoing a tremendous transformation led by the transition to software. NetNumber has been working with telecom operators around the

globe to implement and benefit from this fundamental shift.”

About NetNumber

NetNumber, Inc. brings 17 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of Centralized Signaling and Routing Control (CSRC) solutions to the global communications industry. Visit www.netnumber.com for more information. Connect with us on Twitter, LinkedIn, Google+ and Facebook.

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