



## **NetNumber Board Names Kevin Peters Next CEO**

### ***Brad Boston to Retire and Serve as Advisor, Effective February 1, 2018***

LOWELL, Mass. — Jan. 11, 2018 — NetNumber today announced that its Board of Directors has appointed Kevin Peters as president and chief executive officer effective February 1, 2018. Mr. Peters succeeds Mr. Brad Boston who has served as president and CEO since September 2013, and been an active member of the board of directors for nearly 16 years. Mr. Boston is retiring effective February 1, and will serve as Advisor to the Board.

Mr. Kevin Peters has served as Advisor to the NetNumber Board since June 2016. He brings in-depth knowledge of and relationships in the telecom market, having spent 28 years with AT&T in numerous leadership positions. Mr. Peters retired in 2014 as the executive vice president of global business customer service, in which he led the company's multinational customer service operation. He also has served as AT&T's chief marketing officer for Business and as executive vice president for Global Network Operations, where he was responsible for the company's global IP and mobility networks. Mr. Peters has held numerous board and executive advisory positions across the global technology and telecoms industries.

“Kevin is the right person to lead NetNumber to its next stage of growth,” said Joe Farrelly, NetNumber chairman of the board. “He understands the business and technical challenges operators face as he has spent his career leading the transformation and growth of one of the largest operators. As he has spent 18 months as an advisor to the NetNumber Board, Kevin has a deep understanding of our business and the strategies we are implementing. NetNumber is well-positioned to address the needs of the market, building on the company's strengths and growth trajectory honed under Brad's leadership.”

“NetNumber has a technology approach unique to the market, and resulting strong momentum with customers and partners across the globe,” said Mr. Peters. “I am honored to join the leadership team and the dedicated employees of NetNumber to continue to disrupt the telecom market. As we add new applications to our TITAN platform, expand our Global Data Services

offerings, and enhance our customer service capabilities, our mission to our customers remains unchanged and compelling.”

Mr. Brad Boston will remain actively involved in the company as an advisor to the board of directors, and assist the company with long-term strategy and customer engagement.

“NetNumber has been transforming the carrier network since its inception,” continued Joe Farrelly. “Under Brad’s leadership, NetNumber has transformed itself from a scrappy startup to a competitive force in the industry. Brad has led the company to capitalize on its technology innovations to create new business and operational approaches for carriers. NetNumber has grown its customer base, routes to market with partners, resulting revenue and visibility in the telecom industry.”

“It has been a privilege to lead NetNumber for the past several years and be part of the telecom industry’s transformation to software,” said Brad Boston. “This is the perfect time for someone with Kevin’s experience to come in and expand on the momentum we have created thus far to build the next phase of the company. We have an incredibly talented, experienced and dedicated group of employees, and products that are unmatched in the industry in terms of capabilities and innovation. NetNumber is well positioned for significant ongoing growth and market penetration. I look forward to continuing to be engaged with NetNumber in an advisory capacity, and cheering on its success under Kevin’s leadership.”

NetNumber will be exhibiting at MWC’18 in Barcelona next month. If you would like to meet with Mr. Peters, contact [kgibbons@netnumber.com](mailto:kgibbons@netnumber.com). Visit NetNumber in Hall 7, Stand #7D81 to learn more about NetNumber, and meet the leadership team and subject matter experts.

### **About NetNumber**

NetNumber, Inc. brings 17 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of Centralized Signaling and Routing Control (CSRC) solutions to the global communications industry. Visit [www.netnumber.com](http://www.netnumber.com) for more information. Connect with us on Twitter, LinkedIn, Google+ and Facebook.

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