



NetNumber Recognized for Marketing Excellence at SDN NFV World Congress

NetNumber Private LTE Campaign Wins Network Transformation Award

LOWELL, Mass. — Oct. 16, 2018 — NetNumber announced today it has received the Network Transformation Award for “Best Marketing Campaign” at the SDN NFV World Congress on October 10 at The Hague, Netherlands. NetNumber was recognized for its Private LTE marketing campaign. The Network Transformation Awards spotlight advances in carrier network and service innovation.

Recently, NetNumber was identified as a Sample Vendor in the Gartner “Hype Cycle for the Future of CSP Network and Business Operations, 2018” report. NetNumber was named in the Private LTE category.

“NetNumber continues to push the envelope in delivering new approaches and capabilities to the market, first with our TITAN Centralized Signaling and Routing Control (CSRC) platform, then with the industry’s first multi-protocol signaling firewall, and now with highly scalable Private LTE network solutions,” said Kim Gibbons, NetNumber chief marketing officer. “Educating the market on new opportunities and efficiencies enabled by these solutions is a critical component of gaining acceptance. NetNumber is honored to be recognized by the industry for helping the market recognize the benefits of Private LTE networks to deliver wireless capabilities across a broad set of industries but also as a potential revenue-generating service offering.”

Private LTE networks are deployed by public safety, defense organizations, and other enterprise vertical markets that need secure, reliable LTE communications in the field. These networks enable enterprises to extend or augment their existing IP infrastructures with private wireless solutions that allow for enhanced capabilities, secure communications in emergencies and large-scale coverage in hard-to-reach locations.

Learn more about the NetNumber Private LTE network infrastructure at <http://www.netnumber.com/solutions/#lte> or by contacting sales@netnumber.com.

About NetNumber

NetNumber, Inc. brings more than 17 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of Centralized Signaling and Routing Control (CSRC) solutions to the global communications industry. Carriers benefit by deploying a wide range of services and applications on the platform across the Wireless, Wireline, Cable, Interconnect, MVNO and P-LTE networks. Visit www.netnumber.com for more information. Connect with us on Twitter, LinkedIn, Google+ and Facebook.

About Network Transformation Awards (NetTAs)

Network Transformation Awards recognise achievement in advancing the industry, celebrate innovation founded on SDN and NFV, and inspire determination for future progress. In its second year, Network Transformations Awards, part of this year's SDN NFV World Congress, highlight the industry's most innovative people and companies by recognising their most significant achievements in accelerating Network Transformation over the last 12 months. NetTA shortlist and winners are selected using a transparent and robust process, and judged independently by a panel of leading analysts invited from SDN NFV Congress Analyst Partners. NetTA Winners can be confident in receiving an authentic Award that highlights their leadership and achievement, and gives credit to themselves, their work and their company. For more information, please visit www.layer123.com/awards

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