

Numeracle and NetNumber Team Up to Enable Enterprise Call Delivery With STIR/SHAKEN

Integration of Numeracle's Verified Identity™ and NetNumber's Guaranteed Caller™ creates a powerful end-to-end call authentication solution

McLean, VA. & Lowell, MA, November 12, 2020 – Numeracle Inc., the pioneer of Verified Identity™ for communications and NetNumber, an authorized USA STI Certification Authority (STI-CA) and leading provider of a comprehensive portfolio of STIR/SHAKEN solutions, today announced a joint partnership to deliver end-to-end call authentication to the enterprise. By averting illegal robocalls using spoofed IDs, this solution aims to increase the likelihood of calls answered, saving enterprise businesses time and money from missed connections while also improving the overall customer experience.

The joint Verified Caller Identity for STIR/SHAKEN solution will be delivered through an extension of Numeracle's Verified Identity and Entity Identity Management™ platforms to include NetNumber's Guaranteed Caller™ Enterprise STIR/SHAKEN solution set. This solution enables legitimate enterprise calls to be displayed on the called party's device as verified through STIR/SHAKEN.

The front-end vetting and verification provided by Numeracle enables legitimate enterprise entities to enter the NetNumber Guaranteed Caller call authentication framework while simultaneously exposing bad actors who may fraudulently attempt to present their calls as being from those same entities.

Numeracle's Verified Identity, launched in January of 2018, is a compliance-based solution to protect the identities of legal enterprises within the communications ecosystem. Numeracle's Entity Identity Management platform is designed to verify the relationship between an entity's Verified Identity, its registered phone numbers, and its authorized vendor partners. Rich Call Data (RCD) is then assigned to calls from those phone numbers for certificate management and call signing via NetNumber's Guaranteed Caller Enterprise STIR/SHAKEN solution set.

NetNumber's Guaranteed Caller family of standards-compliant STIR/SHAKEN solutions, which cover both IP and TDM calls, is the most comprehensive in the industry. Guaranteed Caller extends the company's previous solutions to address all commonly known trusted-call scenarios, enabling legitimate callers to participate in the call authentication trust network while locking out fraudulent callers.

"One of the main issues today is that both consumers and the business community have lost trust in the effectiveness of existing caller ID solutions," said Matt Rosenberg, chief revenue officer at NetNumber. "Numeracle's Verified Identity provides a streamlined entry point for legal enterprise callers to access our Guaranteed Caller solution. We are excited to go to market with such an innovative partner as Numeracle and we look forward to delivering our joint solution to restore trust in communications between enterprise businesses and their customers."

"Elevating the enterprise caller to the point of entry into the call authentication framework has been a complicated challenge to solve, and one we've been building towards since the company's inception," said Rebekah Johnson, Founder and CEO Numeracle. "Through this partnership with NetNumber, Numeracle continues to pave the way in protecting enterprise communications, giving control back to the enterprise to fulfill the emerging requirements of STIR/SHAKEN through this end-to-end, joint solution."

To learn how your brand can fulfill the requirements of call authentication through the Numeracle / NetNumber Verified Caller Identity platform, visit: www.numeracle.com/verified-caller-identity-for-stir-shaken.

About Numeracle

Numeracle's Entity Identity Management™ and Verified Identity™ platform enables legal entities to prepare for STIR/SHAKEN, prevent improper call blocking and 'Fraud' labeling, and employ best practices to prevent 'Spam' labeling. By working with technology providers, carriers, device manufacturers, analytics companies, and others, we provide visibility and management across the major stakeholders who have an effect on the way communications are presented to consumers to give legal call originators control over their brand's presentation. To learn more, visit www.numeracle.com.

About NetNumber

NetNumber, Inc. brings over 20 years of experience delivering core network signaling control platforms that power global telecom and enterprise networks. Our software-based signaling-control solutions accelerate delivery of new services like Private Networks and IoT/M2M solutions across multi-gen networks, dramatically simplifying the core and reducing OPEX. These solutions span a range of network types from 2G-3G-4G-5G to future G delivered on the industry's most robust signaling platforms, TITAN and TITAN.IUM. NetNumber Data Services are essential for global inter-carrier routing, roaming, voice and messaging. Data powers fraud detection and prevention solutions and enables enterprise B2B and B2C communications platforms. NetNumber multi-protocol signaling firewall, fraud-detection, and robocalling solutions help secure networks against current/emerging threats.

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