

NEWS RELEASE



Contact Information:

Kim Gibbons
+1 408 398 5223
kgibbons@netnumber.com

Fierce Innovation Awards: Telecom Edition Program Announces Finalists, NetNumber Recognized

LOWELL, Mass. — November 11, 2013 — NetNumber announced today its selection as a finalist in this year’s Fierce Innovation Awards: Telecom Edition, an operator-reviewed awards program from the publishers of *FierceWireless*, *FierceTelecom*, and *FierceCable*. Net Number was recognized as a finalist in the category of Service/Session Creation, Orchestration & Delivery.

NetNumber was selected as a finalist for its innovative, industry leading product, TITAN, a centralized Signaling, Routing and Database (SRD) Services Platform.

Award finalists were selected by an exclusive carrier-only panel of executives from AT&T, Cablevision System Corporation, Comcast, Cox Communications, MetroPCS, Rogers Communications, TeliaSonera International Carrier, and Verizon. Full profiles of the judges can be found at <https://www.fierceinnovationawards.com/telecom/2013/judges>.

“NetNumber is honored to be recognized as a finalist for this award by such a distinguished panel of judges from our industry,” said Brad Boston, NetNumber CEO. “We strive to provide innovative technology solutions, like TITAN, that solve some of the most pressing problems carriers face today in their networks. NetNumber values the recognition we are helping carriers deliver new services for their customers faster, manage the transition from TDM to IP, and simplify their network architecture.”

The TITAN SRD Platform is a software-based engine that reduces carriers’ time-to-market for launching new services and reduces the complexity of provisioning between legacy systems and new IP systems. It fits into a carrier’s current infrastructure as an Element Management System (EMS), whether TDM or IP, and can be deployed to leverage new network function virtualization (NFV) and software defined network (SDN) architectures. TITAN serves as a centralized routing engine, enabling a carrier to provide addressing and routing services over all industry standard protocols, including ENUM, SIP, DIAMETER, AIN, INAP, MAP, CAP, etc. on a common platform.

About FierceMarkets

FierceMarkets, a wholly owned subsidiary of Questex Media Group, is a leader in B2B emedia, providing information and marketing services in the telecommunications, life sciences, healthcare, IT, energy, government, finance, and retail industries through its portfolio of email newsletters, websites, webinars and live events. Every business day, FierceMarkets' wide array of publications reaches more than 1.3 million executives in more than 100 countries.

Current publications include: **Energy:** *FierceEnergy; FierceSmartgrid; Telecom: FierceWireless; FierceCable; FierceDeveloper; FierceOnlineVideo; FierceTelecom; FierceWirelessTech; FierceWireless:Europe; Healthcare: FierceEMR; FierceHealthcare; FierceHealthFinance; FierceHealthIT; FierceHealthPayer; FierceMedicalImaging; FierceMobileHealthcare; FiercePracticeManagement; Hospital Impact; Life Sciences: FierceBiomarkers; FierceBiotech; FierceBiotechIT; FierceBiotech Research; FierceCRO; FierceDiagnostics, FierceDrugDelivery; FierceMedicalDevices; FiercePharma; FiercePharmaManufacturing; FierceVaccines; Enterprise IT: FierceBigData; FierceCIO; FierceCIO:TechWatch; FierceContentManagement; FierceMobileIT; FierceEnterpriseCommunications; Finance: FierceCFO; FierceFinance; FierceFinanceIT; Government: FierceGovernment; FierceGovernmentIT; FierceHomelandSecurity; and FierceMobileGovernment; Marketing & Retail: FierceCMO; FierceMobileRetail; FierceRetail; and StorefrontBacktalk.*

About NetNumber

NetNumber, Inc. provides the Centralized Signaling, Routing and Database Services Platform for faster service delivery and simpler network deployment and operation to wireless and wireline telecommunications operators around the globe. Visit www.netnumber.com for more information. Connect with us on Twitter and LinkedIn.

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