

MEDIA ALERT



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**NetNumber Founder to Present View on Centralized Routing Models at
Network Carrier Virtualization Conference**

LOWELL, Mass. — December 3, 2013

WHO:

Douglas Ranalli, NetNumber Founder and Chief Strategy Officer, is scheduled to deliver a presentation entitled “*Advantages of Centralized Routing and Automation for Greater Network Efficiency*” at this year's Informa Network Carrier Virtualization Conference.

WHEN:

Wednesday, December 11, 2013 □ 11:50 am-12:10 pm PT

WHERE:

Network Carrier Virtualization Conference
Crowne Plaza, Palo Alto, California USA

WHAT:

In his presentation, entitled “*Advantages of Centralized Routing and Automation for Greater Network Efficiency*,” Mr. Ranalli will discuss what centralization and automation mean for the future of mobile networks and how to enable centralized routing functions in a virtualized environment. He will also share key learnings from deployments of NetNumber’s TITAN as a centralized routing function in the IMS core.

About NetNumber

NetNumber, Inc. provides the TITAN Centralized Signaling, Routing and Database Services Platform for faster service delivery and simpler network deployment and operation to wireless and wireline telecommunications operators around the globe. Visit www.netnumber.com for more information. Connect with us on Twitter and LinkedIn.

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