

MEDIA ALERT



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NetNumber SS7 and IMS Expert to Present View on Simplifying Telco Networks at IMS World Forum 2014

LOWELL, Mass. — April 21, 2014

WHO:

Pieter Veenstra is a recognized SS7 and IMS expert from NetNumber with 30 years of Telco experience. He returns to this year's IMS World Forum on a panel of industry representatives examining how "IMS is Now Delivering the Future for Networks."

WHEN:

Tuesday, April 29, 2014 11:55-12:35 pm CEST

WHERE:

[IMS World Forum 2014](#)

Crowne Plaza Barcelona, Fira Center, Spain

WHAT:

In his remarks, Mr. Veenstra will discuss how operators can simplify their networks and OSS/BSS, given the complexities introduced by IMS and LTE. IMS innovations delay or stall in smaller Telcos, and Telcos of all sizes are experiencing immense issues with OSS/BSS. Mr. Veenstra will advocate solutions that can (1) bridge technologies such as SS7, DNS/ENUM, SIP and DIAMETER, (2) integrate functions in domains like IMS to solve the signaling surge, and (3) simplify the OSS/BSS. He also will share why all Telcos have issues with their OSS/BSS applications, and why NFV is not the "Holy Grail" to solve these problems instantly. After all, chaos when virtualized, is still chaos.

About NetNumber

NetNumber, Inc. provides Centralized Signaling, Routing and Database Services for faster service delivery and simpler network deployment and operation to wireless and wireline telecommunications operators around the globe. Visit www.netnumber.com for more information. Connect with us on Twitter and LinkedIn.

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