



NetNumber Executive to Provide Insight into Simplifying IMS at LTE MENA 2015

LOWELL, Mass. — Apr. 29, 2015

WHO:

Matt Rosenberg, vice president, NetNumber Global Sales, Solution Design and Product Management, is scheduled to deliver a presentation entitled “*Control Plane Consolidation: How to Simplify IMS in Conjunction with SS7, ENUM and DIAMETER*” at this year's Informa LTE Middle East and North Africa (MENA) Conference during the Signaling Focus Day.

WHEN:

Mr. Rosenberg will speak on Monday, May 11, 2015 at 12:40 pm Local Time.

WHERE:

LTE MENA 2015
Conrad Hotel
Dubai United Arab Emirates

WHAT:

In his remarks, Mr. Rosenberg will examine the dramatic increase in signaling complexity when SS7, ENUM and Diameter functions are added for IMS/LTE support. He will propose a paradigm shift to a Centralized Signaling and Routing Control (CSRC) model, which can resolve this signaling surge. Mr. Rosenberg also will review the technical and business benefits of a centralized routing strategy, including helping operators simplify their OSS/BSS services. Lastly, he will discuss how NetNumber's CSRC platform TITAN can enable operators to future-proof their networks for the emerging trends of NFV, M2M and IoT.

Meet NetNumber executives on the exhibit floor at LTE MENA 2015. To schedule a meeting, contact [Kim Gibbons](mailto:kgibbons@netnumber.com), kgibbons@netnumber.com

About NetNumber

NetNumber, Inc. brings 15 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of Centralized Signaling and Routing Control (CSRC) solutions to the global communications industry. Visit www.netnumber.com for more information. Connect with us on Twitter, LinkedIn, Google+ and Facebook.

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