

KIM GIBBONS

Chief Marketing Officer

Kim Gibbons joined NetNumber as Chief Marketing Officer in November 2013 to lead the company's strategic marketing initiatives. She brings more than twenty years of experience building and leading global marketing teams and award-winning marketing programs. Gibbons has honed her experience during years of national and international marketing and PR work for some of the greatest global brands, including Cisco, Intel and Apple, as well as full-service marketing and PR firms.

Previously, Gibbons served as Director, Corporate Communications at Cisco. She led a global team developing and executing communications campaigns on behalf of the Chief Development Officer and his leadership team. Prior to this role, Gibbons was the Director of Strategic Marketing for Cisco Global Government Solutions and Corporate Security Programs. She also has managed press efforts for Cisco's government business, policy initiatives, technology strategies, and corporate issues.

Before joining Cisco, Gibbons held Vice President roles at Edelman Public Relations Worldwide and The Benjamin Group. She built and managed client portfolios worth millions of dollars in annual revenue, and drove the development and execution of programs to creatively address clients' business and communication needs.

Gibbons holds an MBA in Marketing from Santa Clara University, and BA degrees in Communications and Psychology from George Mason University.