

# MEDIA ALERT



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## **NetNumber Lead Solution Architect to Present Carrier Perspective on Simplified Signaling Control to Manage Migration from TDM to IP at Next Generation Service Platforms 2014**

LOWELL, Mass. — June 4, 2014

### **WHO:**

Pieter Veenstra is a recognized SS7 and IMS expert from NetNumber with 30 years of Telco experience. He will present at Next Generation Service Platforms 2014 on “Simplified Signaling Control: Insights from Carrier Deployments for Migration from TDM to IP Networks.”

### **WHEN:**

Tuesday, June 10, 2014 at 4:00 pm Local Time

### **WHERE:**

Next Generation Service Platforms 2014  
The Westin Grand, Munich, Germany

### **WHAT:**

In his remarks, Mr. Veenstra will discuss the major challenges carriers face in the migration to IP, including the increase in signaling complexity with ENUM, SIP and Diameter. He will advocate for carriers to consider a strategic paradigm shift to a centralized routing model to solve the signaling surge, use signaling control to simplify the OSS/BSS chaos, and to migrate the signaling control layer in an NFV infrastructure.

### **About NetNumber**

NetNumber, Inc. brings 14 years of experience delivering innovative signaling control solutions that enable carriers to accelerate implementation of new services across multiple generations of networks, while dramatically simplifying the core network and reducing operating costs. Today, we are the leading provider of converged signaling, routing and database services to the global communications industry. Visit [www.netnumber.com](http://www.netnumber.com) for more information. Connect with us on [Twitter](#), [LinkedIn](#), [Google+](#) and [Facebook](#).